

# OUR MISSION

---

## Mission

Laredo College, a Hispanic Serving Institution, is committed to transforming students' lives through high-quality, innovative, and affordable programs and services. By leveraging emerging technologies and fostering lifelong learning, Laredo College equips students with the knowledge and skills to positively impact local, regional, national and global development.

## Vision Statement

Laredo College aspires to cultivate graduates who drive positive change and make meaningful contributions to communities and the world.

## Core Values

### Integrity

Upholding honesty, accountability, and transparency in all actions fosters trust within the college and the community.

### Excellence

Striving for the highest standards in education, service, and performance, ensures impactful and transformative learning experiences.

### Innovation

Embracing change and applying forward-thinking strategies leverages emerging technologies to equip students for future challenges.

### Service

Committing to community engagement builds partnerships that enhance economic, cultural, and social vitality locally and globally.

### Wellness

Prioritizing the well-being of students, faculty, and staff cultivates an environment that supports holistic growth, resilience, and lifelong health.

## Institutional Goals

### Goal 1: Instruction and Student Achievement

Laredo College aims to deliver quality instructional programs that inspire, challenge, and empower students to reach academic and career objectives. By applying innovative teaching methods, relevant curricula, and a supportive learning environment, students are equipped with the knowledge, skills, and mindset needed for success in those fields and as active members of communities.

#### Palomino Promise

Laredo College will cultivate a dynamic teaching and learning environment to ensure excellence in instruction with seamless pathways that connect educational experiences, career and transfer opportunities, and overall student success.

### Goal 2: Academic and Student Support

Laredo College aims to promote comprehensive support services and co-curricular experiences that enhance educational programs and empower students to reach fullest potential. The institution endeavors to produce graduates who are academically proficient, socially responsible, and prepared to make an impact in communities and beyond.

#### Palomino Promise

Laredo College will institute support systems that adapt to emerging needs and trends to address the academic, professional, and personal needs of all students.

### Goal 3: Safe and Caring Environment

Laredo College aims to provide the resources and support necessary for the well-being of every member of the college community. By cultivating an environment that prioritizes wellness, safety and care, the institution ensures that students and employees feel valued and empowered.

#### Palomino Promise

Laredo College will integrate wellness, safety, and support into all aspects of the institution to foster a thriving and supportive environment where everyone can achieve full potential.

### Goal 4: Communication and Technology

Laredo College aims to revolutionize its approach to communication and technology to establish a digitally cohesive campus, where state-of-the-art technology and communication methods are central to every interaction, facilitating collaboration, learning, and community engagement. This enhances academic excellence and operational efficiency, making Laredo College a beacon of digital innovation and education.

#### Palomino Promise

Laredo College will foster innovative communication technologies and invest in advanced digital infrastructure and platforms to ensure the college community is adept at navigating the evolving digital era.

## Institutional Effectiveness

Laredo College continuously seeks to improve the quality and effectiveness of all programs and services. The information collected to determine institutional effectiveness may be in the form of surveys, focus groups, or evaluations. Students will be expected to participate in the collection of this information. Data generated from these assessments are provided to regional agencies such as the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) as well as to the State of Texas to demonstrate and document the quality and effectiveness of the institution.