

# IBUS - IMPORT/EXPORT

## **IBUS 1001 Export Specialist 4.8 Credit Hours (48 Lec)**

## **IBUS 1091 Special Topics in International Business 0.7-11.2 Credit Hours (7 to 112 Lec)**

## **IBUS 1300 Global Logistics Management 3 Credit Hours (3 Lec)**

Global logistics, management processes, procedures, and regulations used in transportation, physical distribution, warehousing, inventory control, materials handling, packaging, plant and warehouse location, risk management, customer service, and networks for logistics, suppliers, and information. Includes decision making and case resolution techniques to solve problems and to develop logistical and information networks for supply chain management appropriate for global corporations. The Manufacturing Skills Standards Council Certified Logistics Associate Certificate ("MSSC CLA Certificate") may be attained by individuals who successfully pass the CLA Assessment at the end of the IBUS 1300--Global Logistics Management Course. The required tools necessary for the IBUS 1300-Global Logistics Management course is the PDF textbook and related costs (\$230.00 or new rates if applicable). The PDF textbook and related costs must be fully paid before the student can officially attend the class.

Course Type: Technical/Vocational Course

## **IBUS 1301 Principles of Exports 3 Credit Hours (3 Lec)**

Export management processes and procedures. Includes governmental controls and compliance, licensing of products, documentation, commercial invoices, and traffic procedures. Emphasizes human and public relations, management of personnel, finance, and accounting procedures.

Course Type: Technical/Vocational Course

## **IBUS 1302 Principles of Imports 3 Credit Hours (3 Lec)**

Practices and processes of import management operations. Includes government controls and compliance. Emphasizes the preparation and understanding of import documents such as customs invoices, packing lists, and commercial invoices.

Course Type: Technical/Vocational Course

## **IBUS 1305 Introduction to International Business and Trade 3 Credit Hours (3 Lec)**

The techniques for entering the international marketplace. Emphasis on the impact and dynamics of sociocultural, demographic, economic, technological, and political-legal factors in the foreign trade environment. Topics include patterns of world trade, internationalization of the firm, and operating procedures of the multinational enterprise.

Course Type: Technical/Vocational Course

## **IBUS 1341 Global Supply Chain Management 3 Credit Hours (3 Lec)**

International purchasing or sourcing. Includes the advantages and the barriers of purchasing internationally, global sourcing, procurement technology, and purchasing processes. Emphasizes issues of contract administration, location, and evaluation of foreign suppliers, total cost approach, exchange fluctuations, customs procedures, and related topics.

Course Type: Technical/Vocational Course

## **IBUS 1349 International E Commerce Systems 3 Credit Hours (3 Lec, 0 Lab)**

Managing electronic business, commerce and government information systems and technology. Includes the use of appropriate software and the National Trade Data Base. Emphasizes the role of global strategic information systems as applied to problem solving and current transportation and customs software. Prerequisite: IBUS 2375  
Course Type: Technical/Vocational Course

## **IBUS 1354 International Marketing Management 3 Credit Hours (3 Lec)**

Analysis of international marketing strategies using market trends, costs, forecasting, pricing, sourcing, and distribution factors. Development of an international export/import marketing plan.

Course Type: Technical/Vocational Course

## **IBUS 1391 Special Topics in International Business 3 Credit Hours (2 Lec, 3 Lab)**

Topics address recently identified current events, skills, knowledge, and/or attitudes and behaviors pertinent to the technology or occupation and relevant to the professional development of the student. This course was designed to be repeated multiple times to improve student proficiency.

Course Type: Technical/Vocational Course

## **IBUS 1466 Practicum International Business 4 Credit Hours (1 Lec, 27 Lab)**

Practical general workplace training supported by an individualized learning plan developed by the employer, college, and student.

Prerequisite: IBUS 1301

Course Type: Practicum Course, Technical/Vocational Course

## **IBUS 1491 Special Topics in International Business 4 Credit Hours (4 Lec)**

Topics address recently identified current events, skills, knowledge, and/or attitudes and behaviors pertinent to the technology or occupation and relevant to the professional development of the student. This course was designed to be repeated multiple times to improve student proficiency.

Course Type: Technical/Vocational Course

## **IBUS 2002 International Business Export License 0.7-4.8 Credit Hours (7 to 48 Lec)**

## **IBUS 2003 International Business Importing and or Exporting 0.7-4.8 Credit Hours (7 to 48 Lec)**

## **IBUS 2005 International Business Bus Finance 0.7-4.8 Credit Hours (7 to 48 Lec)**

## **IBUS 2266 Practicum International Business 2 Credit Hours (0 Lec, 18 Lab)**

Practical, general workplace training supported by an individualized learning plan developed by the employer, college, and student.

Course Type: Practicum Course, Technical/Vocational Course

## **IBUS 2339 International Banking and Finance 3 Credit Hours (3 Lec)**

Course Type: Technical/Vocational Course

## **IBUS 2341 Intercultural Management 3 Credit Hours (3 Lec)**

Cross-cultural comparisons of management and communications processes. Emphasizes cultural, ethnic, and geographic distinctions, and antecedents that affect individual, group, and organizational behavior. It may include sociocultural demographics, economics, technology, legal issues, negotiations, and processes of decision-making in the international cultural environment.

Course Type: Technical/Vocational Course

**IBUS 2345 Import Customs Regulations 3 Credit Hours (2 Lec, 2 Lab)**

Duties and responsibilities of the licensed customs broker such as processes for customs clearance including appraisement, bonded warehouse entry, examination of goods, harmonized tariffs, fees, bonding, penalties, quotas, immediate delivery, consumption, and liquidation, computerized systems, laws, and regulations. Fall.

Course Type: Technical/Vocational Course

**IBUS 2580 Cooperative Education - International Business/Trade/Commerce 5 Credit Hours (1 Lec, 28 Lab)**

Career-related activities encountered in the student's area of specialization are offered through an individualized agreement among the college, employer, and student. Under the supervision of the college and the employer, the student combines classroom learning with work experience. Includes a lecture component.

Course Type: Technical/Vocational Course